## ORDER

Orders

Order / Rev:

105009

Alt Order #:

06837954

Product Desc:

**OBAMA FOR AMERICA** 

Estimate:

Flight Dates:

09/18/12 - 09/24/12

Original Date / Rev:

08/01/12 / 09/20/12

Order Type:

**GENERAL** 



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

15%

Cash

Advertiser

Name:

Obama for America

Washington, DC 20007

Washington Harbor

Demographic:

A35+

Product Codes:

PLC01-Democrat

Priority:

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

**Bill Plan** 

Start Date End Date # Spots | Gross Amount Net Amount 08/27/12 09/24/12 52 \$22,830.00 \$19,405.50 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$22,830.00	\$19,405.50	0.00
Totals	52	\$22,830,00	\$19 405 50	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$22,830.00
Market	100%	\$76,100.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,786.00
KLVX	0%	\$0.00
KSNV-	.0%	\$0.00
KTNV	19%	\$14,459.00
KTUD	1%	\$761.00
KVVU	20%	\$15,220.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,044.00

Ln Ch Star	t End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 KSNV 09/18	/12 09/21/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp v	•	5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
NEWS Start Date Week: 09/17/12	End Date 09/23/12		pots/Week		Rating 0.00						

Print Date: 09/24/12 09:57:05 Page 2 of 8

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End 7	ime Days Len Spots Rate Pri Rtg Type Spots Amount
E 1 KSNV 09/18/12 09/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a	-TWTF :30 4 \$90.004 0.00 NM 4 \$1,300.00
M-F 5-6a WakeUp w/Wagners NEWS	- FW 1 F
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12 09/23/12 -TWTF 4 \$90.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7,1.8	-тwтhғ :30 <del>(\$90.00)</del> 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-TWThF :30 (\$90.00) 0.00 NM
2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7,1.8	-TWThF ;30 <del>(\$90.00)</del> 0,00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 <del>(\$90.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 <del>(\$90.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/21/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	F ;30 \$325.00 0.00 <b>NM</b>
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]	
6 KSNV 09/19/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	WThF :30
<b>M</b> MG for 1.2,1.1,1.4,1.3	
[Revised Rate to Reinstate]	
7 KSNV 09/20/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	ThF :30
MG for 1.2,1.1,1.4,1.3  [Revised Rate to Reinstate]	
8 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$325.00 0.00 NM
	-1w111 30 . φ323.00 0.00 [4]0]
[Revised Rate to Reinstate]	
E 2 KSNV 09/24/12 09/24/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	M :30 1 \$90.004 0.00 NM 1 \$325.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/24/12 09/30/12 M 1 \$90.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 2.2	м :30 <del>(\$90:00</del> ) 0.00 NM
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner5-6a	M :30 \$325.00 0.00 NM
E 3 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/Wa@M 6-7a	-TWTF :30 4 \$650.001 0.00 NM 1 \$650.00
M-F 6-7a WakeUp w/Wagners	
NEWS	
NEVVO	
Start Date End Date Weekdays Spots/Week Rate	Rating
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TWTF         1         \$650.00	0.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TWTF         1         \$650.00           Spot         Ch Date Range         Description         Start/End Time	0.00 <u>Weekdays Length Rate</u> <u>Rtg Type</u>
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TwTF         1         \$650.00           Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a	0.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TWTF         1         \$650.00           Spot         Ch Date Range         Description         Start/End Time	0.00 <u>Weekdays Length Rate</u> <u>Rtg Type</u>
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TwTF         1         \$650.00           Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a         See MG 3.2	0.00 <u>Weekdays Length Rate</u> <u>Rtg Type</u>
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF 1 \$650.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	0.00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 <del>(\$650.00)</del> 0.00 <i>NM</i>
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TWTF         1 \$650.00           Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a         See MG 3.2         [.NOT AVAILABLE RATE] NOT AVAILABLE RATE           2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a         ⊕ MG for 3.1 09/21         Revised rate to Reinstate]           E 5 KSNV 09/18/12 09/21/12 Today Show         CM 658a-9am	0.00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 <del>(\$650.00)</del> 0.00 <i>NM</i>
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF 1 \$650.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a  MG for 3.1 09/21 [Revised rate to Reinstate]	0.00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$650.00) 0.00 NM  -TwThF :30 \$650.00 0.00 NM
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         -TWTF         1         \$650.00           Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a         See MG 3.2         [.NOT AVAILABLE RATE] NOT AVAILABLE RATE           2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a	0.00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$650.00) 0.00 NM  -TwThF :30 \$650.00 0.00 NM

Print Date: 09/24/12 09:57:05 Page 3 of 8

KSNV

Order / Rev:

105009 06837954

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates:

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

1536

End **Inventory Code** Days Ln Ch Start Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount E 5 KSNV 09/18/12 09/21/12 Today Show СМ 658a-9am -TWTF--:30 \$850,001 0.00 NM \$850.00 Today Show **TODAY SHOW** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 -TWTF--\$850.00 0.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 09/17/12-09/23/12 Today Show 658a-9am ~TWThF----:30 (\$850.00) 0.00 NM See MG 5.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 Today Show 658a-9am -TWThF----•30 \$850.00 0.00 NM (fi) MG for 5.4 09/21 [Revised rate to Reinstate] E 7 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM 6a-7a -----:30 \$125.004 0.00 NM \$350.00 News 3 Sunrise SATURDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 09/17/12 09/23/12 ----S-1 \$125.00 0.00 Description Spot Ch Date Range Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 News 3 Sunrise - SATURDA\6a-7a -----sa--(\$125.00) 0.00 NM :30 See MG 7.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -----sa---2 KSNV 09/22/12-09/22/12 News 3 Sunrise - SATURDA\6a-7a :30 \$350.00 0.00 NM (f) MG for 7.1 09/22 [Revised Rate to Reinstate] E 9 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a -----5 :30 \$90.004 0.00 NM \$90.00 News 3 Sunrise SUNDAY **NEWS** Spots/Week Rating Start Date End Date **Weekdays** Rate Week: 09/17/12 09/23/12 ----s \$90.00 0.00 E 12 KSNV 09/23/12 09/23/12 News 3 Today Wknd 9a-930am CM ----S :30 \$125,004 0.00 NM 1 \$125.00 News 3 Today **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate ----S Week: 09/17/12 09/23/12 \$125.00 0.00 E 13 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$135.004 0.00 NM \$135.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** End Date Weekdays Start Date Spots/Week Rate Rating ----S 09/23/12 Week: 09/17/12 \$135.00 0.00 E 14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd H@M 9-10a -TWTF--:30 \$95,004 0.00 NM \$1,400.00 M-F Today Show II -TODAY SHOW-II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$95,00 0.00

Print Date: 09/24/12 09:57:05 Page 4 of 8

Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1536

## 14		Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
State   Date   End Date   Meskalays   Sooks/Week   Falte   Sate   Control   State   Sooks   Control   State	E 14 KSNV 09/18/12 09/21/12	•	ЮМ	9-10a	-TWTF-	:30	4	\$95.004	0.00 NM	4	\$1,400.00
Signt   Date   End Date   Weekdaws   SpotsWieser   Rate   Ration   Weekdaws   Leasth   Rate   Rig   Tool	TODAY SHOW II	M-F Today Show II			•						
Spot   Ch Dale Range   Description   Spot		Weekdays Spot	s/Week	Rate	Rating						
See Mo 16 14 16 14 17 14 17 14 18					0.00	AAC - 1 A		5.1			
See MG 14.5 14.6 14.7 14.8											
2 KSWV 09/17/12-09/22/12 MF Today Show II 3rd hr 9-10a				-			,50	(400.00)	0.00 10,00		
Sep MG 14.5.14.6.14.71.4.08   NOT AVAILABLE RATE   SKRV 091812-0922112-0921212 MF Today Show III 3rd Hr   9-10a		_									
INOT AVAILABLE RATE   NOT AVAILABLE RATE   S (SNV 097171-2092712   AF Today Show II 3rd in'   9-10a			9-10	a		-TWThF	:30	<del>(\$95.00)</del>	0.00 NM		
Soe MG 14.5,14.6,147,14.8   INOT AVAILABLE RATE   A KSNV 09/17/12-09/27/12 MF Today Show II 3rd Hr   9-10a	, , ,		TE								
NOT AVAILABLE RATE  NOT AVAILABLE RATE   A KSNV 09/17/12-09/27/12 HF Today Show III 3rd hr   9-10e	3 KSNV 09/17/12-09/23/12 M	-F Today Show II 3rd Hi		a		-TWThF	:30	<del>(\$95.00)</del>	0.00 <i>NM</i>		
## A SSAN VO 2014 10 14 14 14 14 14 14 14 14 14 14 14 14 14			TE								
Soe MG 14 5,14 6,14 7,14 8   SOC				a		-TWThE	:30	(\$95.00)	0.00 NM		
S KSNN 09/16/12-09/21/12-MF Today Show II 3rd Hr 9-10a		•						(4-2)	0.00 ,,		
⊕ MG for 14.1,14.3,14.2,14.4  Revised Rate to Reinistate] 6 KSNV 09/21/12-09/21/12/MF-T oday Show II 3rd Hr 9-10a											
Revised Rate to Reinstate	_	•	9-10	a		-TWThF	:30	\$350,00	0.00 NM		
MG for 14.1,14.3,14.2,14.4   Revised Rate to Reinisate    7 KSNV 09/18/12-09/21/12 MF Today Show III 3rd Hr    9-10a			•								
Revised Rate to Reinstate]   7 KSNV 09/18/12-09/21/12 MrF Today Show II 3rd Hr	_	•	9-10	a		F	:30	\$350.00	0.00 NM		
TKSNV 09/18/12-09/12/12 MF Today Show II 3rd Hr   9-10a											
## Revised Rate to Reinstate]  8 KSNV 09/20/12-09/21/12 M-F Today Show III 3rd Hr 9-10a	•	<u>-</u>	9-10	a		-TWThF	:30	\$350.00	0.00 NM		
8 KSNV 09/20/12-09/24/12 M-F Today Show III 3rd Hr 9-10aThF :30 \$350.00 0.00 NM    ® MG for 14.1,14.3,14.2,14.4   [Revised Rate to Reinistate]  E17 KSNV 09/24/12 09/24/12 M-F Today Show III 4th BM 10am-11am		1.4						·			
⊕ MG for 14.1,14.3,14.2,14.4		_	0.40			z-k-e	.00	<b>#</b> 250.00	0.00 NA		
Revised Rate to Reinstate    E17 KSNV 09/24/12 09/24/12 M-F Today Show III 4th BM		•	9-10	a		n	:30	\$350.00	U.UU NIVI		
TODAY SHOW III    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating											
TODAY SHOW III    Start Date   End Date   Meekdays   Spots/Week   Rate   Rating	E 17 KSNV 09/24/12 09/24/12	M-F Today Show III 4th	ЮM	10am-11am	M	:30	1 :	\$80.004	0.00 NM	1	\$325.00
Spot   Ch   Date   Range   Description   Start/End Time   Meekdays   Length   Rate   Rtg   Type   (\$80.00   17.2   1.5		Today 4th Hour								•	Ψ0 <b>2</b> 0.00
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type	TODAY SHOW III	Today 4th Hour								•	<b>QUEU.</b> 00
1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr	Start Date End Date	Weekdays Spot	s/Week							•	<b>\$020.00</b>
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-F Today Show III 4th Hr	<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spot	1	\$80.00		Waakdays	l enath	Pote		·	φ <b>020.30</b>
2 KSNV 09/24/12-09/24/12 M-F Today Show III 4th Hr 10am-11am M :30 \$325,00 0.00 NM	<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12 <u>Spot Ch Date Range</u> <u>De</u>	Weekdays Spot M escription	1 <u>St</u> arl	\$80.00 t/End Time					Rtg Type	·	ф020.00°
	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2	Weekdays Spot M escription F Today Show III 4th H	1 <u>Stari</u> r 10ar	\$80.00 t/End Time					Rtg Type	·	\$525.00
Revised Rate to Reinstate    E20 KSNV 09/18/12 09/21/12 Noon News News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Length   Rate   Rtg Type   3 KSNV 09/17/12 09/23/12 Noon News   12-1230pm   -TWThF   :30 (\$425.00) 0.00 NM   See MG 20.5   [NOT AVAILABLE RATE] NOT AVAILABLE RATE   S KSNV 09/18/12-09/21/12 Noon News   12-1230pm   -TWThF   :30 (\$425.00) 0.00 NM   W MG for 20.3 09/20   [Revised rate to Reinstate]     E21 KSNV 09/24/12 09/24/12 Noon News	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE	Weekdays Spot M escription F Today Show III 4th H	1 <u>Starl</u> r 10ar TE	\$80.00 t <u>/End Time</u> m-11am		M	:30	(\$80.00)	<u>Rtg Type</u> 0.00 <i>NM</i>	·	
NEWS  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/17/12   09/23/12   -TWTF   3 \$425.00   0.00   Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   3   KSNV 09/17/12-09/23/12 Noon News   12-1230pm   -TWThF   :30 (\$425.00)   0.00   NM   See MG 20.5  [NOT AVAILABLE RATE] NOT AVAILABLE RATE  5   KSNV 09/18/12-09/21/12 Noon News   12-1230pm   -TWThF   :30 \$425.00   0.00   NM    MG for 20.3 09/20  [Revised rate to Reinstate]  E 21   KSNV   09/24/12   09/24/12   Noon News   CM   12-1230pm   M   :30   1 \$125.004   0.00   NM   Noon News   NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-	Weekdays Spot M escription F Today Show III 4th H	1 <u>Starl</u> r 10ar TE	\$80.00 t <u>/End Time</u> m-11am		M	:30	(\$80.00)	<u>Rtg Type</u> 0.00 <i>NM</i>	·	\$020.00°
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-  1 MG for 17.1 09/24	Weekdays Spot M escription LF Today Show III 4th H E] NOT AVAILABLE RAI LF Today Show III 4th H	1 <u>Starl</u> r 10ar TE	\$80.00 t <u>/End Time</u> m-11am		M	:30	(\$80.00)	<u>Rtg Type</u> 0.00 <i>NM</i>		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12         -TWTF         3 \$425.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           3 KSNV 09/17/12-09/23/12 Noon News         12-1230pm         -TWThF         :30 (\$425.00)         0.00 NM           See MG 20.5 [INOT AVAILABLE RATE] NOT AVAILABLE RATE         12-1230pm         -TWThF         :30 \$425.00         0.00 NM           MG for 20.3 09/20 [Revised rate to Reinstate]         Revised rate to Reinstate]         E21 KSNV 09/24/12 09/24/12 Noon News Noon News         CM 12-1230pm         M         :30 1 \$125.004 0.00 NM         1 \$125.00           NEWS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12 09/30/12 The Agenda 1230pm         CM 1230-1p         -TWTF         :30 4 \$325.001 0.00 NM         4 \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- MG for 17.1 09/24 [Revised Rate to Reinsta	Weekdays Spot M escription -F Today Show III 4th H E] NOT AVAILABLE RA -F Today Show III 4th H ate] Noon News	1 Start r 10ar TE r 10ar	\$80.00 t <u>/End Time</u> n-11am n-11am	0.00	M	:30	(\$80.00) \$325.00	Rtg Type 0.00 <i>NM</i> 0.00 NM		· · · · · · · · · · · · · · · · · · ·
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           3 KSNV 09/17/12-09/23/12 Noon News         12-1230pm         -TwThF         :30 (\$425.00)         0.00 NM           See MG 20.5 [INOT AVAILABLE RATE] NOT AVAILABLE RATE         5 KSNV 09/18/12-09/21/12 Noon News         12-1230pm         -TwThF         :30 \$425.00 0.00 NM           ∰ MG for 20.3 09/20 [Revised rate to Reinstate]         [Revised rate to Reinstate]         M         :30 1 \$125.004 0.00 NM         1 \$125.00           NEWS         Noon News         CM 12-1230pm         M         :30 1 \$125.004 0.00 NM         0.00 NM         1 \$125.00           NEWS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12 09/30/12 M         1 \$125.00 0.00         0.00         4 \$325.001 0.00 NM         4 \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- MG for 17.1 09/24 [Revised Rate to Reinsta	Weekdays Spot M escription -F Today Show III 4th H E] NOT AVAILABLE RA -F Today Show III 4th H ate] Noon News	1 Start r 10ar TE r 10ar	\$80.00 t <u>/End Time</u> n-11am n-11am	0.00	M	:30	(\$80.00) \$325.00	Rtg Type 0.00 <i>NM</i> 0.00 NM		· · · · · · · · · · · · · · · · · · ·
3 KSNV 09/17/12-09/23/12 Noon News 12-1230pm -TwThF :30 (\$425.00) 0.00 NM See MG 20.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  5 KSNV 09/18/12-09/21/12 Noon News 12-1230pm -TwThF :30 \$425.00 0.00 NM  ⊕ MG for 20.3 09/20 [Revised rate to Reinstate]  E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm M :30 1 \$125.004 0.00 NM 1 \$125.00 Noon News  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$125.00 0.00  E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p -TwTF :30 4 \$325.001 0.00 NM 4 \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- MG for 17.1 09/24 [Revised Rate to Reinsta	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News	1 Stari r 10ar TE r 10ar — — —	\$80.00 t/End Time m-11am m-11am 12-1230pm	0.00 - TWTF-	M	:30	(\$80.00) \$325.00	Rtg Type 0.00 <i>NM</i> 0.00 NM		· · · · · · · · · · · · · · · · · · ·
See MG 20.5         [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         5 KSNV 09/18/12-09/21/12 Noon News       12-1230pm       -TwThF       :30 \$425.00 0.00 NM	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- MG for 17.1 09/24 [Revised Rate to Reinsta E 20 KSNV 09/18/12 09/21/12  NEWS Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News Weekdays Spot -TWTF	1 Starl r 10ar TE r 10ar CM	\$80.00 t/End Time m-11am m-11am 12-1230pm Rate \$425.00	0.00  -TWTF-	M	30 :30	(\$80.00) \$325.00 \$325.00 425.001	Rtg Type 0.00 <i>NM</i> 0.00 NM 0.00 NM		· · · · · · · · · · · · · · · · · · ·
5 KSNV 09/18/12-09/21/12 Noon News 12-1230pm -TwThF :30 \$425.00 0.00 NM  ® MG for 20.3 09/20 [Revised rate to Reinstate]  E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm M :30 1 \$125.004 0.00 NM 1 \$125.00  Noon News  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$125.00 0.00  E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p -TwTF :30 4 \$325.001 0.00 NM 4 \$1,300.00	Start Date End Date  Week: 09/24/12 09/30/12  Spot Ch Date Range De  1 KSNV 09/24/12-09/30/12 M- See MG 17.2  [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-  ① MG for 17.1 09/24  [Revised Rate to Reinsta  E 20 KSNV 09/18/12 09/21/12  NEWS  Start Date End Date  Week: 09/17/12 09/23/12  Spot Ch Date Range De	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News Weekdays Spot -TWTF escription	1 Starl r 10ar TE r 10ar CM s/Week 3 Starl	\$80.00 t/End Time m-11am m-11am  12-1230pm  Rate \$425.00 t/End Time	0.00  -TWTF-	M	:30 :30 3 \$	(\$80.00) \$325.00 425.001 Rate	Rtg Type 0.00 NM 0.00 NM 0.00 NM		· · · · · · · · · · · · · · · · · · ·
	Start Date	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News Weekdays Spot -TWTF escription oon News	1 Start r 10ar TE r 10ar CM s/Week 3 Start 12-1	\$80.00 t/End Time m-11am m-11am  12-1230pm  Rate \$425.00 t/End Time	0.00  -TWTF-	M	:30 :30 3 \$	(\$80.00) \$325.00 425.001 Rate	Rtg Type 0.00 NM 0.00 NM 0.00 NM		· · · · · · · · · · · · · · · · · · ·
[Revised rate to Reinstate]  E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm M :30 1 \$125.004 0.00 NM 1 \$125.00 Noon News  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$125.00 0.00  E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p -TwTF :30 4 \$325.001 0.00 NM 4 \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- ① MG for 17.1 09/24 [Revised Rate to Reinsta E 20 KSNV 09/18/12 09/21/12  NEWS Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range De 3 KSNV 09/17/12-09/23/12 No See MG 20.5 [.NOT AVAILABLE RATE	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News Weekdays Spot -TWTF escription oon News	1 Start r 10ar TE r 10ar CM s/Week 3 Start 12-1	\$80.00 t/End Time m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm	0.00  -TWTF-	M	30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :	(\$80.00) \$325.00 425.001 Rate (\$425.00)	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM		· · · · · · · · · · · · · · · · · · ·
News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$125.00 0.00  E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p -TWTF :30 4 \$325.001 0.00 NM 4 \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- ① MG for 17.1 09/24 [Revised Rate to Reinsta E 20 KSNV 09/18/12 09/21/12  NEWS Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range De 3 KSNV 09/17/12-09/23/12 No See MG 20.5 [.NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 No	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News Weekdays Spot -TWTF escription oon News	1 Start r 10ar TE r 10ar CM s/Week 3 Start 12-1	\$80.00 t/End Time m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm	0.00  -TWTF-	M	30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :	(\$80.00) \$325.00 425.001 Rate (\$425.00)	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM		· · · · · · · · · · · · · · · · · · ·
NEWS      Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$125.00         0.00           E 22         KSNV         09/18/12         09/21/12         The Agenda 1230pm         CM         1230-1p         -TwTF         :30         4         \$325.001         0.00 NM         4         \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M See MG 17.2 [.NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M ⊕ MG for 17.1 09/24 [Revised Rate to Reinsta E 20 KSNV 09/18/12 09/21/12  NEWS Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range De 3 KSNV 09/17/12-09/23/12 Ne See MG 20.5 [.NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 Ne ⊕ MG for 20.3 09/20	Weekdays Spot M escription F Today Show III 4th H E] NOT AVAILABLE RA F Today Show III 4th H ate] Noon News Noon News Weekdays Spot -TWTF escription oon News E] NOT AVAILABLE RA oon News	1 Start r 10ar TE r 10ar CM s/Week 3 Start 12-1	\$80.00 t/End Time m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm	0.00  -TWTF-	M	30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :	(\$80.00) \$325.00 425.001 Rate (\$425.00)	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM		· · · · · · · · · · · · · · · · · · ·
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1 \$125.00         0.00           E 22 KSNV 09/18/12         09/21/12         The Agenda 1230pm         CM         1230-1p         -TwTF         :30         4 \$325.001         0.00 NM         4 \$1,300.00	Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range De 1 KSNV 09/24/12-09/30/12 M- See MG 17.2 [NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M- ⊕ MG for 17.1 09/24 [Revised Rate to Reinsta E 20 KSNV 09/18/12 09/21/12  NEWS Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range De 3 KSNV 09/17/12-09/23/12 Nc See MG 20.5 [NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 Nc ⊕ MG for 20.3 09/20 [Revised rate to Reinstat	Weekdays Spot M escription L-F Today Show III 4th H E] NOT AVAILABLE RA L-F Today Show III 4th H Late] Noon News Noon News Weekdays Spot L-TWTF escription oon News E] NOT AVAILABLE RA LOON News  E] NOT AVAILABLE RA LOON News  LE]	TE TOM  S/Week 3 Start 12-1  TE 12-1	\$80.00 t/End Time m-11am m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm	-TWTF- Rating 0.00	M  :30  Weekdays  -TwThF	30 :30 :30 :30 :30 :30 :30 :30	(\$80.00) \$325.00 425.001 Rate (\$425.00) \$425.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	3	 \$1,275.00
Week: 09/24/12 09/30/12 M 1 \$125.00 0.00  E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p -TWTF :30 4 \$325.001 0.00 NM 4 \$1,300.00	Start Date	Weekdays Spot M escription L-F Today Show III 4th H E] NOT AVAILABLE RA L-F Today Show III 4th H ate] Noon News Noon News Weekdays Spot L-TWTF escription oon News E] NOT AVAILABLE RA oon News te] Noon News	TE TOM  S/Week 3 Start 12-1  TE 12-1	\$80.00 t/End Time m-11am m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm	-TWTF- Rating 0.00	M  :30  Weekdays  -TwThF	30 :30 :30 :30 :30 :30 :30 :30	(\$80.00) \$325.00 425.001 Rate (\$425.00) \$425.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	3	 \$1,275.00
	Start Date	Weekdays Spot M escription L-F Today Show III 4th H E] NOT AVAILABLE RA L-F Today Show III 4th H Late] Noon News Noon News Weekdays Spot L-TWTF escription oon News E] NOT AVAILABLE RA L-TWTF escription oon News  [E] NOT AVAILABLE RA L-TWTF ESCRIPTION OON News  [E] NOT AVAILABLE RA L-TWTF ESCRIPTION OON News  [E] NOON News  [E] NOON News  [E] NOON News	TE TOM  S/Week 3 Start 12-1  CM	\$80.00 t/End Time m-11am m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm  230pm	0.00  -TWTF-  Rating 0.00	M  :30  Weekdays  -TwThF	30 :30 :30 :30 :30 :30 :30 :30	(\$80.00) \$325.00 425.001 Rate (\$425.00) \$425.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	3	 \$1,275.00
	Start Date	Weekdays Spot M escription L-F Today Show III 4th H E] NOT AVAILABLE RA L-F Today Show III 4th H Late] Noon News Noon News Weekdays Spot L-TWTF escription oon News E] NOT AVAILABLE RA L-TWTF escription oon News  te] Noon News Noon News Moon News  Weekdays Spot L-TWTF L-L-L-L-L-L-L-L-L-L-L-L-L-L-L-L-L-L-	TE TOM  S/Week 3 Start 12-1  CM	\$80.00 t/End Time m-11am m-11am  12-1230pm  Rate \$425.00 t/End Time 230pm  230pm  12-1230pm	-TWTF- Rating 0.00	M  :30  Weekdays  -TwThF	30 :30 :30 :30 :30 :30 :30 :30	(\$80.00) \$325.00 425.001 Rate (\$425.00) \$425.00	Rtg Type 0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	3	 \$1,275.00

Print Date: 09/24/12 09:57:05 Page 5 of 8

**KSNV** 

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

37954 Pro

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days	s Len Spots Rate Pri Rtg Type Spots	Amount
<u>Start Date                                  </u>		
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
See MG 22.5,22.6,22.7,22.8	· ·	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
See MG 22.5,22.6,22,7,22.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	TI TI T	
3' KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p See MG 22.5,22.6,22.7,22.8	-TWThF :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :30 (\$325.00) 0.00 NM	
See MG 22.5,22.6,22.7,22.8	,00 (\$020.00) 0.00 14	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF :30 \$325.00 0.00 NM	
MG for 22.2,22.1,22.4,22.3	:	
[Revised rate to Reinstate]		
6 KSNV 09/18/12-09/21/12 The Ageпda 1230pm 1230-1p	-TwThF :30 \$325.00 0.00 NM	
MG for 22.2,22.1,22.4,22.3		
[Revised rate to Reinstate] 7 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF :30 \$325.00 0.00 NM	
(9) MG for 22.2,22.1,22.4,22.3	-TwThF :30 \$325.00 0.00 NM	
[Revised rate to Reinstate]		
8 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF :30 \$325.00 0.00 NM	
(h) MG for 22.2,22.1,22.4,22.3	707 4020100 0100 11111	
[Revised rate to Reinstate]		
E 23 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM 1230-1p M	:30 1 \$100.003 0.00 NM 1	\$325.00
The Agenda 1230pm		
AGENDA		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12 M 1 \$100.00 0.00	Weekdaye Length Pate Ptg Type	
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time	Weekdays Length Rate Rtg Type	
Week: 09/24/12 09/30/12 M 1 \$100.00 0.00	Weekdays         Length         Rate         Rtg         Type           M         :30 (\$100:00)         0.00 NM	
Week: 09/24/12       09/30/12       M       1 \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1 KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p		
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1 KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2		
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1 KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         2 KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         ⊕ MG for 23.1 09/24	M::30 (\$100:00) 0.00 NM	
Week: 09/24/12       09/30/12       M       1 \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1 KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         2 KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p	M::30 (\$100:00) 0.00 NM	
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1       KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         2       KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         MG for 23.1 09/24       [Revised Rate to Reinstate]         E 27       KSNV 09/24/12 09/24/12 The Doctors       CM 2pm-3pm       M	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	\$85.00
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1       KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         2       KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         MG for 23.1 09/24       [Revised Rate to Reinstate]         E 27       KSNV 09/24/12 09/24/12 The Doctors       CM 2pm-3pm       M         The Doctors       The Doctors	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	\$85.00
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1       KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2       KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         (P) MG for 23.1 09/24       [Revised Rate to Reinstate]         E 27       KSNV 09/24/12 09/24/12 The Doctors       CM 2pm-3pm       M         DRS	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	\$85.00 ——
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1       KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         2       KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         (I) MG for 23.1 09/24       [Revised Rate to Reinstate]         E 27       KSNV 09/24/12 09/24/12 The Doctors       CM 2pm-3pm       M         DRS       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	\$85.00 ——
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1       KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2       KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         ⊕ MG for 23.1 09/24       [Revised Rate to Reinstate]         E 27       KSNV 09/24/12 09/24/12 The Doctors       CM 2pm-3pm       M         DRS       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/24/12       09/30/12       M       1       \$85.00       0.00	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM ::30 1 \$85.004 0.00 NM 1	
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2         [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           ⊕ MG for 23.1 09/24         [Revised Rate to Reinstate]         E 27 KSNV 09/24/12 09/24/12 The Doctors         CM 2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28         KSNV         09/18/12         09/21/12         Dr. Phil         CM 3-4p         -TWTF	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	\$85.00 
Week: 09/24/12       09/30/12       M       1       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time         1       KSNV 09/24/12-09/30/12 The Agenda 1230pm       1230-1p         See MG 23.2       [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2       KSNV 09/24/12-09/24/12 The Agenda 1230pm       1230-1p         ⊕ MG for 23.1 09/24       [Revised Rate to Reinstate]         E 27       KSNV 09/24/12 09/24/12 The Doctors       CM 2pm-3pm       M         DRS       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/24/12       09/30/12       M       1       \$85.00       0.00	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2         [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           (I) MG for 23.1 09/24         [Revised Rate to Reinstate]         E 27 KSNV 09/24/12 09/24/12 The Doctors         CM 2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28 KSNV 09/18/12         09/21/12         Dr. Phil         CM 3-4p         -TWTF	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	
Week:         09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2         [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           ① MG for 23.1 09/24         [Revised Rate to Reinstate]         E 27 KSNV 09/24/12 09/24/12 The Doctors         CM 2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/24/12 09/30/12 M         1         \$85.00         0.00           E 28 KSNV 09/18/12 09/21/12 Dr. Phil         CM 3-4p         -TWTF           Dr Phil         PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/17/12 09/23/12 -TWTF         1         \$150.00         0.00	M::30 (\$400.00) 0.00 NM  M::30 \$325.00 0.00 NM	
Week:         09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2         [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           (I) MG for 23.1 09/24         [Revised Rate to Reinstate]         E 27 KSNV 09/24/12 09/24/12 The Doctors         CM 2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/24/12         09/30/12         M         1         \$85.00         0.00           E 28 KSNV 09/18/12 09/21/12 Dr. Phil         CM 3-4p         -TWTF           PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/17/12 09/23/12 -TWTF         1         \$150.00         0.00           E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF	M: 30 (\$400.00) 0.00 NM  M: 30 \$325.00 0.00 NM  1  :30 1 \$85.004 0.00 NM 1	
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2         [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           ① MG for 23.1 09/24/12         The Agenda 1230pm         1230-1p           ② MG for 23.1 09/24/12         The Doctors         CM 2pm-3pm         M           DRS         Start Date End Date Weekdays         Spots/Week         Rate Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28 KSNV 09/18/12         09/21/12         Dr. Phil         CM 3-4p         -TWTF           PHIL         Start Date End Date Weekdays         Spots/Week         Rate Rating         Rating           Week: 09/17/12         09/23/12         -TWTF         1         \$150.00         0.00           E 30 KSNV 09/18/12         09/21/12         NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF           4PM NEWS (1 hour)         (4:00 PM-4:30 PM)	M: 30 (\$400.00) 0.00 NM  M: 30 \$325.00 0.00 NM  1  :30 1 \$85.004 0.00 NM  1	\$150.00
Week: 09/24/12         09/30/12         M         1 \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2 KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           ∰ MG for 23.1 09/24 [Revised Rate to Reinstate]         The Doctors         CM 2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1 \$85.00         0.00           E 28 KSNV 09/18/12 09/21/12 Dr. Phil         CM 3-4p         -TWTF           PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12 09/23/12 - TWTF         1 \$150.00         0.00         0.00           E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF           4PM NEWS (1 hour)         (4:00 PM-4:30 PM)	M: 30 (\$400.00) 0.00 NM  M: 30 \$325.00 0.00 NM  1  :30 1 \$85.004 0.00 NM  1	\$150.00
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time           1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2 [NOT AVAILABLE RATE]         NOT AVAILABLE RATE           2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           MG for 23.1 09/24 [Revised Rate to Reinstate]         The Doctors         CM 2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28         KSNV 09/18/12 09/21/12         Dr. Phil         CM 3-4p         -TWTF           PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12         -TWTF         1         \$150.00         0.00           E 30         KSNV         09/18/12 09/21/12         NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF           APM NEWS (1 hour)         (4:00 PM-4:30 PM)	M: 30 (\$400.00) 0.00 NM  M: 30 \$325.00 0.00 NM  1  :30 1 \$85.004 0.00 NM  1	\$150.00
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time           1         KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2 [NOT AVAILABLE RATE]         NOT AVAILABLE RATE           2         KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           MG for 23.1 09/24 [Revised Rate to Reinstate]         The Doctors         CM         2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28         KSNV         09/18/12         09/21/12         Dr. Phil         CM         3-4p         -TWTF           PHIL           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12         NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF           APM NEWS (1 hour)         (4:00 PM-4:30 PM)           NEWS         Start Date         End Date         Weekdays         Spots/Week         Rate <t< td=""><td>M</td><td>\$150.00</td></t<>	M	\$150.00
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         XSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2 [NOT AVAILABLE RATE]           2 KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           (P) MG for 23.1 09/24 [Revised Rate to Reinstate]         CM         2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28 KSNV         09/18/12         09/21/12         Dr. Phil         CM         3-4p         -TWTF           PHIL           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12         -TWTF         1         \$150.00         0.00           E 30 KSNV         09/18/12         09/21/12         NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF-           APM NEWS (1 hour)         (4:00 PM-4:30 PM)           NEWS	M	\$150.00
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         XSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2 [NOT AVAILABLE RATE]           2 KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           (P) MG for 23.1 09/24 [Revised Rate to Reinstate]         CM         2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28 KSNV         09/18/12         09/21/12         Dr. Phil         CM         3-4p         -TWTF           PHIL           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12         -TWTF         1         \$150.00         0.00           E 30 KSNV         09/18/12         09/21/12         NEWS 3 at 4 (1 HOUR)CM         4-5pm         -TWTF-           APM NEWS (1 hour)         (4:00 PM-4:30 PM)           NEWS	M	\$150.00
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p           See MG 23.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE         2 KSNV 09/24/12-09/24/12 The Agenda 1230pm         1230-1p           (i) MG for 23.1 09/24 [Revised Rate to Reinstate]         The Doctors         CM         2pm-3pm         M           DRS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12         M         1         \$85.00         0.00           E 28 KSNV 09/18/12 09/21/12 Dr. Phil         CM         3-4p         -TWTF           PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12 09/23/12 - TWTF         1         \$150.00         0.00         0.00           E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)         4-5pm         -TWTF           4PM NEWS (1 hour)         (4:00 PM-4:30 PM)           NEWS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating	M	\$150.00
Week: 09/24/12   09/30/12   M   1 \$100.00   0.00	M	\$150.00
Week: 09/24/12         09/30/12         M         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         1         XSNV 09/24/12-09/30/12 The Agenda 1230pm         1230-1p         2         2         3         2         2         2         2         3         2         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3         4         4         1         3         4         0 <td>M</td> <td>\$150.00</td>	M	\$150.00

Print Date: 09/24/12 09:57:05 Page 6 of 8

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

In Ch	Start End	Inventory Code	n Brook	: Stort/End	Time Dave	lan Cha	.4	Data Dei	Dt T	C	A 4
	Start End	Inventory Code 2 NEWS 3 at 4 (1		Start/End 4-5pm	Time Days -TWTF-	Len Spo - :30		Rate Pri 600.001	Rtg Type 0.00 NM		Amount \$600.00
E 30 KSINV U	9/10/12 09/21/	4PM NEWS (1 )	•	4-opm (4:00 PM-4		- :30	1 \$	1 00.000	U.UU INIVI	1	\$600.00
NEWS			•	`	·						
E31 KSNV 0	9/24/12 09/24/1	2 NEWS 3 at 4 (1		<b>4</b> -5pm	M	- :30	1 \$	145.004	0.00 NM	1	\$145.00
NEWS		4PM NEWS (1 )	nour)	(4:00 PM-4	1:30 PM)						
Start D	Date End Dat	e Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/			1	\$145.00	0.00						
E32 KSNV 0	9/18/12 09/21/1	2 NEWS 3 at 4 (1		<b>4-</b> 5pm	-TWTF-	- :30	4 \$	700.004	0.00 NM	1	\$700.00
NEWS		4PM NEWS (1 h	nour)	(4:30 PM-5	5:00 PM)						
Start I	Date End Dat	<u> Weekdaγs</u>	Spots/Week	Rate	Rating						
Week: 09/17/			1	\$700.00	0.00						
	ate Range 1/47/42 00/23/43	<u>Description</u> PNEWS 3 at 4 (1 H		rt/End Time	(4:30 PM-5:00 I	Weekdays	Length		Rtg Type 0.00 NM		
	// 17/12-09/23/12 //G 32.5	.19EV/33 at 4 (111	00N) 4-0 <sub>1</sub>	2111	(4.30 FW-5.00 F		- ,30	( <del>\$700.00)</del>	0.00 19101		
- '		ATE] NOT AVAILAB	BLE RATE								
		NEWS 3 at 4 (1 H	OUR) 4-5;	om	(4:30 PM-5:00 F	F	- :30	\$700.00	0.00 NM		
_	r 32.4 09/21 sed Rate to Rein	statel								1	
		2 M-F Early News	CM	5-630p	TWTF-	- :30	4 \$	250.004	0.00 NM	1	\$1,000.00
201 110111 0	0110/12 00/21	M-F Early News		о осор		.00	τ ψ	200.004	0.00 14141	'	Ψ1,000.00
NEWS	· · · · · · · · · · · · · · · · · · ·										
<u>Start E</u> Week: 09/17/			Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
	ate Range	<u>Description</u>	Sta	#250.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
3 KSNV 09	)/17/12-09/23/12	M-F Early News	5-63			-TWThF			0.00 NM		
	1G 34.4	ATELNOT AVAIL AD	U C DATE								
-		ATE] NOT AVAILAB ! M-F Early News	5-63	30p		F	- :30	\$1,000,00	0.00 NM		
_	r 34.3 09/21	<b>-</b>				·	.00	<b>4</b> 7,000.00	0.00 14141		
	ed Rate to Rein										
E38 KSNV 09	9/18/12 09/21/1	2 M-F Jeopardy	СМ	630-7pm	-TWTF-	- :30	4 \$	230.004	0.00 NM	1	\$1,000.00
JEOPARD	Υ	M-F Jeopardy			-						
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/			1	<b>7</b>	0.00						
	ate Range N17/12-09/23/12	Description  M-F leggardy		<u>t/End Time</u> -7pm		Weekdays -TWThF	<u>Length</u> 20		Rtg Type 0.00 NM		
	1G 38.2	in r occpuray	550	ı pın		1 99 \$ 1   1	.50	(\$250.00)	0.00 1910		
		ATE] NOT AVAILAB									
		M-F Jeopardy	630	-7pm		. <i></i> E	:30	\$1,000.00	MN_ 0.0.0_		
_	r 38.1 09/21 ed Rate to Rein	statel									
E40 KSNV 09			СМ	7-730pm	E	- :30	1 \$1.	000.001	0.00 NM	1	\$1,000.00
		M-F Wheel of Fo		I= . • ·	,	*	- <del>T</del> '1			·	Ţ.,DDD.00
WHEEL	Dolo Frid Dir	n Manalada	Ome4-884 1	Б (	Dette :						
<u>Start D</u> Week: 09/17/			Spots/Week 1	Rate \$1,000.00	<u>Rating</u> 0.00						
	ite Range	Description		t/End Time	0.00	Weekdays	<u>Length</u>	<u>Rate</u>	Rtg Type		
	/17/12-09/23/12	M-F Wheel	7-73	30pm		F	:30	(\$1 <u>,000.00)</u>	0.00 NIM		
	<i>IG 40.3</i> AVAII ABLE RA	ATE] NOT AVAILAB	I F RATE								
•	/21/12-09/21/12	-		30pm		F	:30	\$1,000.00	0.00 NM		
MG fo	r 40.2 09/21			•			_				
· · · · · · · · · · · · · · · · · · ·	ed Rate to Rein	<del></del>									
E 42 KSNV 09	9/18/12 09/21/1	2 Face to Face w/		730-758pn	n -TWTF-	- :30	4 \$	125,004	0:00 NM	4	\$3,200.00
FACE TO I	FACE	Face to Face w/	บ,i\alSiOl]								
Start E	Date End Date		Spots/Week		Rating						
Week; 09/17/	12 09/23/12	-TWTF	4	\$125.00	0.00						

Print Date: 09/24/12 09:57:05 Page 7 of 8

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri R	Rtg Type Spots	Amount
	0.00 NM 4	\$3,200.00
Face to Face w/ J.Ralston FACE TO FACE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12 -TWTF 4 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate R	Rtg Type	
1 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TwThF :30 (\$125.00)		
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	ļ	
2 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF :30 (\$125.00)	0.00 <i>NM</i>	
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TwThF :30 (\$125.00)	0.00 <i>NM</i>	
See MG 42.5,42.6,42.7,42.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TwThF :30 (\$125.00) (	0.00 <i>NM</i>	
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/18/12-09/21/12 Face to Face w/ Ralston 730-758pm -TWThF :30 \$800,00 (	0.00 NM	
MG for 42.3,42.4,42.1,42.2     [Revised Rate to Reinstate]		
6 KSNV 09/19/12-09/23/12 Face to Face w/ Ralston 730-758pmw⊤hF :30 \$800,00 ( ⊕ MG for 42.3,42.4,42.1,42.2	0.00 NM	
[Revised Rate to Reinstate]		
7 KSNV 09/20/12-09/23/12 Face to Face w/ Ralston 730-758pmThF :30 \$800,00 € → MG for 42,3,42.4,42.1,42.2	0.00 NM	
[Revised Rate to Reinstate]		
8 KSNV 09/21/12-09/23/12 Face to Face w/ Ralston 730-758pmF :30 \$800.00 (	0.00 NM	
MG for 42.3,42.4,42.1,42.2     [Revised Rate to Reinstate]		
E 46 KSNV 09/22/12 09/22/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$100.004 Vegas Inc.	0.00 NM 1	\$100.00
VEGAS INC		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12S- 1 \$100.00 0.00		
Wednesday Prime 10-11pm	0.00 <b>NM</b> 1	\$3,200.00
DATELINE Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12W 1 \$3,200.00 0.00		
E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- ;30 1 \$1,100.001	0.00 <b>NM</b> 1	\$1,100.00
NEWS	]	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12S- <b>1</b> \$1,100.00 0.00		
	ttg Type	
1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 <del>(\$1,100.00)</del> C See MG 54,2	0.00 <i>NIM</i>	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/22/12-09/22/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 C	0.00 NM	
MG for 54.1 09/22     [Revised Rate to Reinstate]		
	0.00 NM 1	\$1,100.00
Sa-Su News 3 at Eleven NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12S 1 \$1,100.00 0.00	L	

Print Date: 09/24/12 09:57:06 Page 8 of 8

**KSNV** 

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

**OBAMA FOR AMERICA** 

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM \$1,100,00 E 55 KSNV 11pm-1135pm ----s :30 \$1,100,001 0.00 NM Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate 09/23/12 1 \$1,100,00 0.00 Week: 09/17/12 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm :30<del>(\$1,100,00)</del> 0.00 NM ----Su See MG 55.2 I.NOT AVAILABLE RATEI NOT AVAILABLE RATE 2 KSNV 09/23/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm ----Su :30 \$1,100,00 0.00 NM MG for 55.1 09/23 [Revised Rate to Reinstate] E 58 KSNV 09/18/12 09/21/12 Late Night w/Fallon СМ 1237a-136am -TWTE--:30 \$40.004 0.00 NM \$40.00 1 Late Night w/Failon **FALLON** End Date Weekdays Spots/Week Rating Start Date Rate 09/23/12 -TWTF~~ \$40.00 0.00 Week: 09/17/12 E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon СМ 1237a-136am M-----:30 \$40.004 0.00 NM \$40.00 Late Night w/Fallon **FALLON** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M-----Week: 09/24/12 \$40.00 0.00 205a-304a ---TE--N61 KSNV 09/20/12 09/21/12 Today-AN CM :30 1 \$45.003 0.00 NM 1 \$45.00 Today-AN Weekdays Spots/Week Rating Start Date **End Date** Rate ---TF--Week: 09/17/12 09/23/12 \$45.00 0.00 N62 KSNV 09/21/12 09/21/12 Dr. Phil CM ----F--:30 \$450.001 0.00 NM \$450.00 3-4p 1 Dr Phil Start Date End Date Weekdays Spots/Week Rating Rate 0.00 Week: 09/17/12 09/23/12 ----F--\$450.00 N 64 KSNV 09/21/12 09/21/12 Last Call w/Carson Daly CM 136-205am ----F--:30 1 \$40.003 0.00 NM \$40.00 Last Call w/Carson Daly Weekdays Start Date **End Date** Spots/Week Rating <u>Rate</u> Week: 09/17/12 09/23/12 ---F--\$40.00 0.00 N 65 KSNV 09/24/12 09/24/12 Last Call w/Carson DalyCM 136-205am M-----:30 1 \$40.003 0.00 NM \$40.00 Last Call w/Carson Daly Weekdays Spots/Week Start Date **End Date** Rate Rating M-----09/30/12 \$40.00 Week: 09/24/12 0.00 N 66 KSNV 09/22/12 09/22/12 To the Point - ON ----S-\$100.002 0.00 NM CM 430-5am :30 \$100.00 To the Point - ON Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-\$100.00 0.00 N 67 KSNV 09/20/12 09/21/12 Today-AN CM 205a-304a ---TF--:30 2 \$30.004 0.00 NM 2 \$60.00 Today-AN Weekdays Spots/Week Rating Start Date End Date Rate 09/23/12 ---TF--\$30.00 0.00 Week: 09/17/12 2 \$30.004 \$60.00 N 68 KSNV 09/24/12 09/24/12 Today-AN CM 205a-304a :30 0.00 NM M-----2 Today-AN Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/24/12 09/30/12 M-----\$30.00 0.00 2 \$22,830.00 Totals 52